

NORTHWOOD UNIVERSITY

Northwood University Overview



**OWN
YOUR
FUTURE**

Our Mission



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*To develop the future leaders of a
global free enterprise society.*

We believe in:

- The advantages of an entrepreneurial, **free-enterprise** society
- Individual **freedom** and individual responsibility
- Functioning from a foundation of **ethics and integrity**
- Promoting and leveraging the global, **diverse** and **multi-cultural** nature of enterprise



Our Core Purpose



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The core purpose of **Northwood University** is to develop **leaders, managers, and entrepreneurs** with the character and skills to **drive** personal, organizational and societal **success**.



Why Northwood University?



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- Entrepreneurial environment
*34% of our graduates own some or all of their business within 5 years of graduation**
- Marketable majors
- Complete residential student life experience
- Robust Athletics Program
NCAA Division II



Outcomes & Attributes



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Northwood University is more than the courses offered and the experiences made available. It is the architecture of those elements designed to create defined results.

Our Graduates:

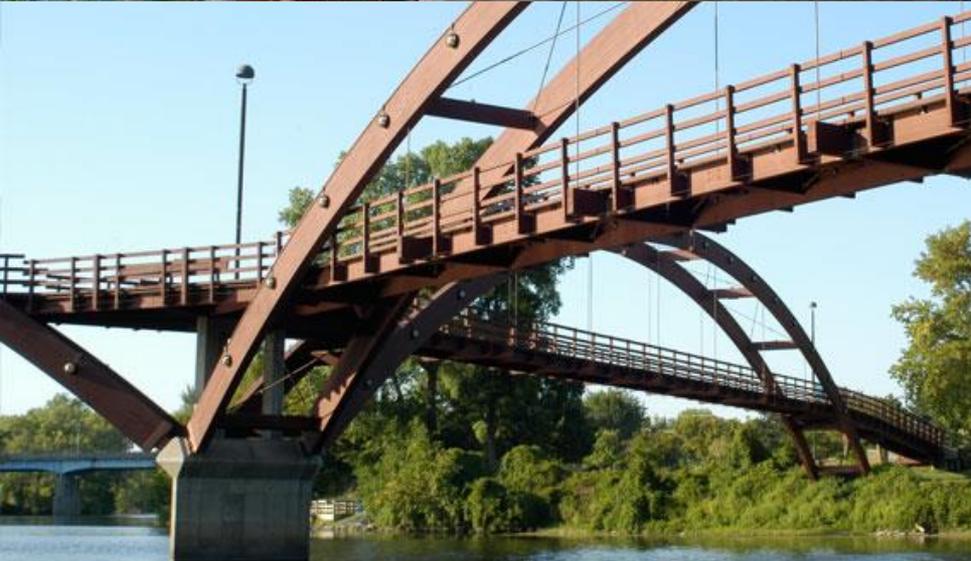
- Understand the tradition of freedom.
- Have a broad practical understanding of their chosen field.
- Are familiar with the ideas driving enterprise leaders.
- Communicate effectively in speech and writing.
- Understand complex global issues.
- Have a constant attraction to new ideas.
- Understand the aesthetic, creative, and spiritual elements of life.
- Are effective self-evaluators.
- Are action oriented.
- Are skilled at detecting and solving problems.
- Seek lifelong education.



Midland, Michigan



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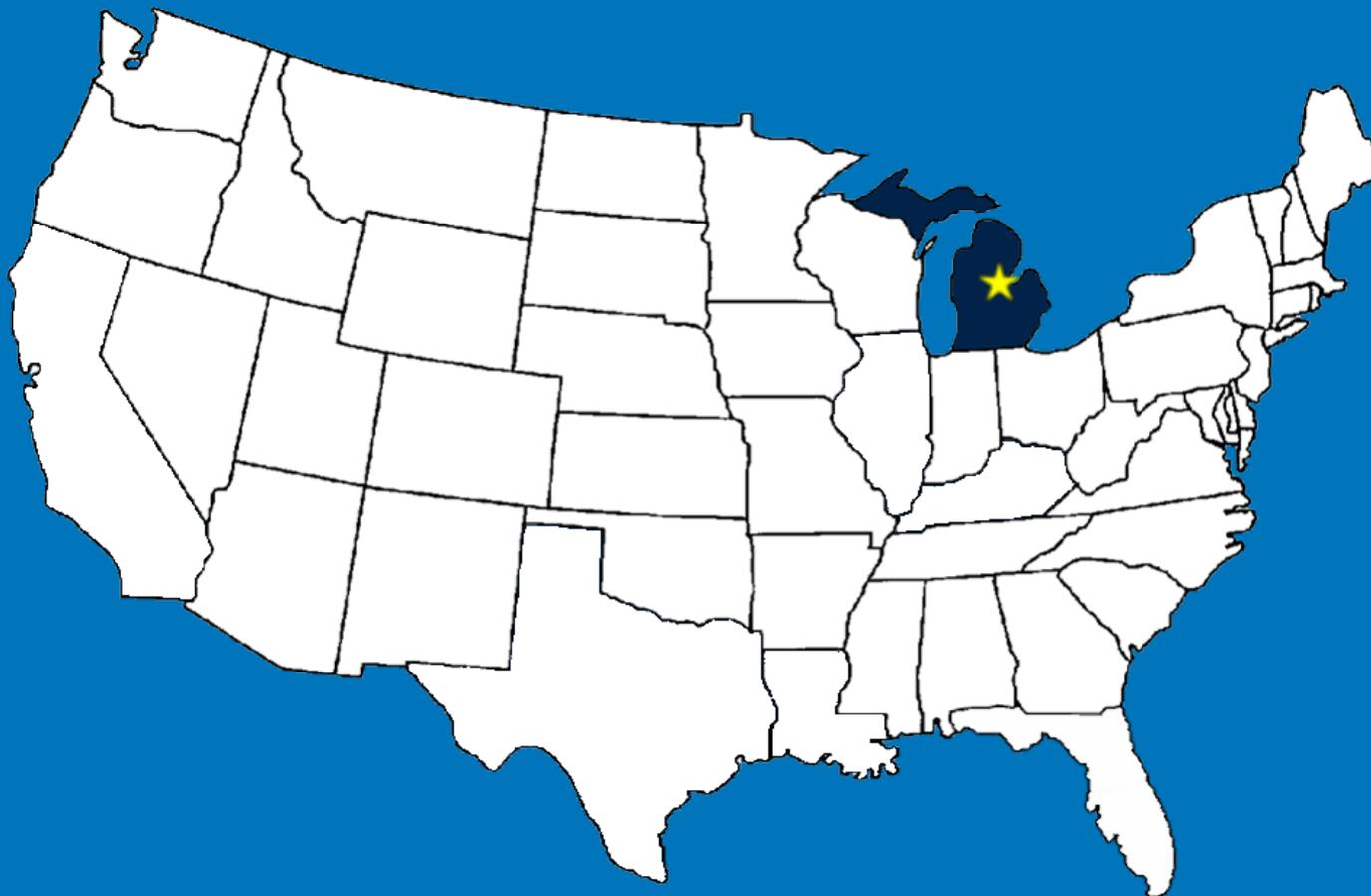


Our Location



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Midland, Michigan

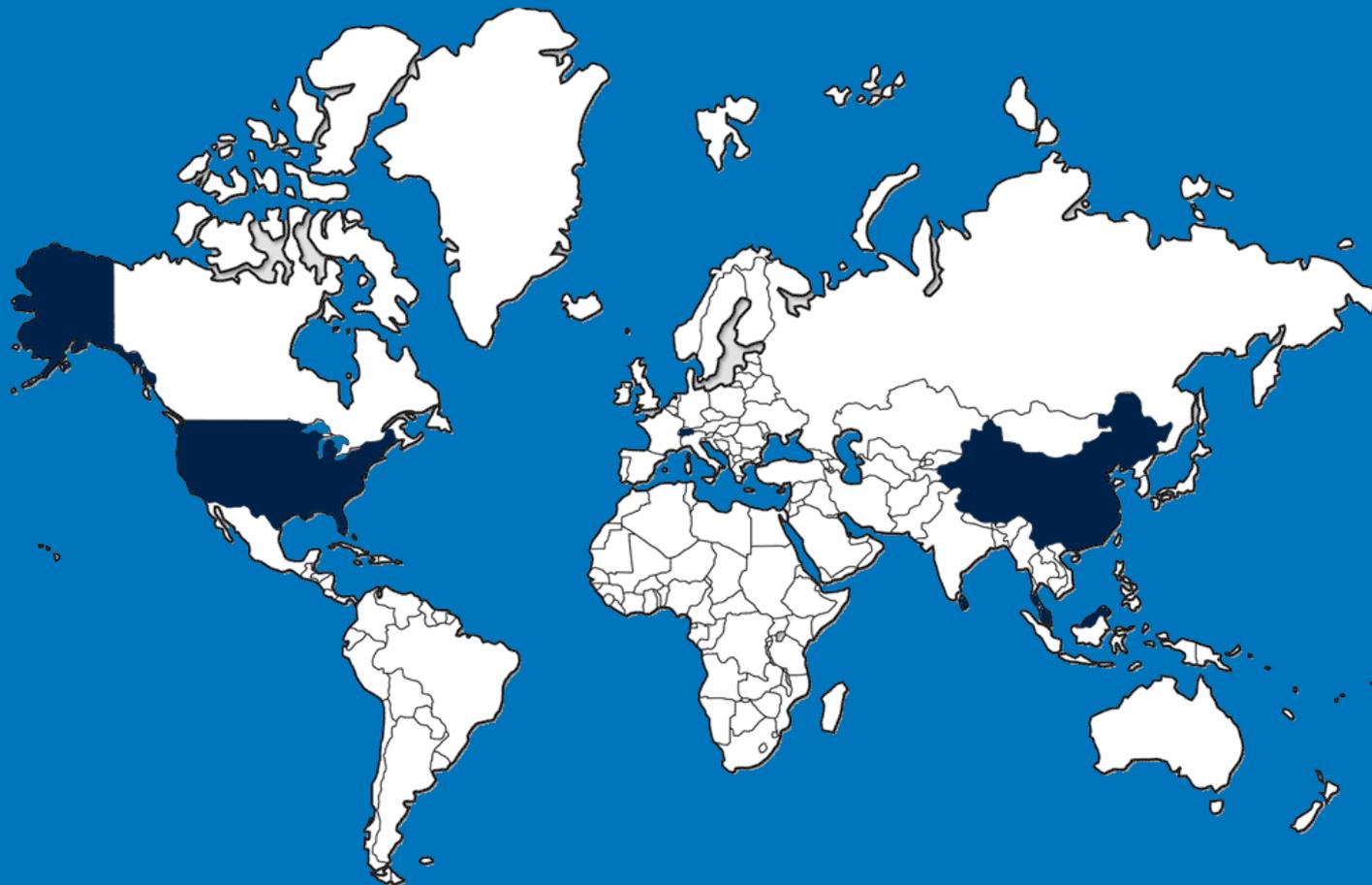


Our Locations



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5 international locations in China, Malaysia, Sri Lanka and Switzerland



Our Accreditation



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Accredited by the Higher Learning Commission of the North Central Association of Schools and Colleges and the Accreditation Council for Business Schools and Programs (ACBSP)



Our Academic Programs



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Four Year Bachelor of Business Administration and Master of Business Administration (BBA/MBA).

Intakes: January, May, August

Bachelor of Business Administration in:

- Accounting
- Advertising & Marketing
- Aftermarket Management
- Automotive Marketing & Management
- Economics
- Entertainment, Sport & Promotion Management
- Entrepreneurship
- Fashion Marketing & Management
- Finance
- Franchising Management
- Healthcare Management
- Hospitality Management
- Innovation Marketing & Management
- Insurance Risk Management
- International Business
- Management
- Management Information Systems
- Maritime Business & Management
- Marketing
- Operations & Supply Chain Management

Our Academic Programs



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Master of Business Administration (MBA)

- 24 month program
- 12 month program
- Intakes – January, August

Intensive English Program

- Supports all levels of English needs
- Intakes – January, May, August



We don't just learn business.... We DO Business



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- Learn through experience
 - Internships
- Real-world projects
- Business plan development
- Guest speakers and Advisory Boards
- Participate in On Campus and Community Events
 - Auto Show
 - Style Show
 - Stafford Dinner
 - Mannequin Night
 - Midnight Madness



Study Abroad & Exchange



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Short term programs

7-10 Days

Professor led; include trips to Argentina, Costa Rica, Dominican Republic, England, France, Germany, Italy, Mexico, Romania, Spain and more!

Semester-length programs

4-12 weeks

Professor led; travels through Europe and Asia

Exchange programs

4 weeks – 12 months

Locations in 10 different countries



Northwood Advantage



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- Small class size
- Individual attention
- Start classes in major on **day one**
- Student run campus events
- Uniquely qualified faculty
- Pre-established path to graduation
- Earn BBA/MBA in four years
- Excel credit program
- FREE tutoring



Residence Life & Housing



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- 2 students per room/4 students per suite
- **NO COMMUNITY BATHROOMS!**
- Larger than average dorms
- Upperclassmen housing available
- Dining – All you can eat
- Free wireless internet and cable
- Laundry facilities, cafeteria, and computer labs
- Safe Environment - On Campus Security

Student Organizations



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Over 60 active student organizations on campus:

- Professional
- Greek
- Honorary
- Special interest
- Religious
- Create your own!



Athletics



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Michigan Timberwolves

NCAA Division II GLIAC

Men's Sports

- Baseball
- Basketball
- Cross Country
- Football
- Golf
- Soccer
- Tennis
- Track & Field
- Club Hockey
- Club Lacrosse



Athletics



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Michigan Timberwolves

NCAA Division II GLIAC

Women's Sports

- Basketball
- Cross Country
- Golf
- Soccer
- Softball
- Tennis
- Track & Field
- Volleyball
- Club Cheerleading



Professional Affiliations



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Collegiate DECA

Northwood University students regularly place at State Level competitions and compete in finals at the International level.

Mock Trial

Northwood University students go up against heavy hitters from Brown University and Harvard University... and win!

Business Professionals of America

Northwood University Students qualify for nationals in droves!

Competitive Speech

American Advertising Federation (AAF)

Future Business Leaders of America (FBLA)

Video



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Investment



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Education is one of the most important **investments** you will make

Tuition/Fees/Other per year (Bachelor's program)

- Tuition -\$23,860
- Technology Fee - \$380
- Accommodations - \$5,150
- Food – \$4,730
- Medical insurance - \$1,149

Voted a “Best Private Business School” with “Excellent ROI”
by PayScale College ROI Report.



Investment



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Tuition/Fees/Other per year (MBA program)

- Tuition -\$17,928 (24 month program)
- Tuition - \$35,856 (12 month program)
- Off Campus Accommodations, Food, Living expenses -\$11,382
- Medical insurance - \$1,149

Tuition/Fees/Other (Intensive English Program)

- Tuition -\$6,250 per semester
- Fees - \$591
- Accommodations - \$2,575 per semester
- Food – \$2,365 per semester
- Medical insurance - \$672 per semester



* Accommodations and food costs are estimated. Tuition and other costs are subject to change

Entry Requirements



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Bachelor's Degree:

IELTS 6.0 / TOEFL 61

GPA – 2.0 equivalent (out of 4.0 US scale)

O levels – 5 passes

No SAT!

To Apply:

Application

Secondary School Transcripts

Completion Certificate

Passport Picture Page

IELTS or TOEFL Results

* If you do not meet the above English proficiency requirements, you will start in the Intensive English Program

Entry Requirements



Master's of Business Administration Degree:

IELTS 7.0 / TOEFL 80 (Flexibility in this score. Contact us for review)

GPA – 3.0 equivalent (out of 4.0 US scale) (Flexibility in this GPA as well)

No GMAT!

To Apply:

Application

University Transcripts

University Diploma

Passport Picture Page

IELTS or TOEFL Results

CV

Top Reasons Students Attend Northwood University



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Own Your Future!

- Business driven curriculum
- Professors have real world experience in business
- Small class sizes & individual attention
- Learning resource center – free tutoring
- Athletic programs
- Exceptional academic experience and student experience
- Career services – career assistance center and networking
- High ROI on tuition investment
- To become a future leader of a global free-enterprise society

