

## Meet the International Admissions Team

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Accreditation and Nondiscrimination  
Northwood University is committed to a policy of nondiscrimination and equal opportunity for all persons regardless of race, gender, color, religion, creed, national origin or ancestry, age, marital status, disability or veteran status. The University also is committed to compliance with all applicable laws regarding nondiscrimination. Northwood University is accredited by the Higher Learning Commission, a member of the North Central Association (800-621-7440; higherlearningcommission.org). 2016-2019 Rev. 11.15



# Take the most direct route to business success.



The world not only needs more businesses, it needs better ones. It needs dreamers and doers. It needs brighter minds and people with a strong work ethic. And, most of all, it needs people who are willing to make a difference. Are you ready to get started?

**Enroll today.**

## Northwood University is one of the largest all-business universities in the USA.

- Classes in your major **begin on day one.**
- **Dual majors** are available.
- Learn from faculty who have experienced **real-world success.**
- **Small class sizes** (averaging 22 students) offer personal attention and instruction.
- 34% of graduates **own all or part of their own business** (2012 Alumni Survey).
- Accredited by the Higher Learning Commission of the North Central Association of Schools and Colleges and the Accreditation Council for Business Schools and Programs (ACBSP).
- **Top 7 Business University** in the United States (2016 Payscale College ROI Report Best Value Business Schools).

### Bachelor of Business Administration (BBA)

#### Degree Programs

- Accounting
- Advertising & Marketing
- Aftermarket Management
- Automotive Marketing & Management
- Computer Information Management (Transfer only)
- Economics
- Entertainment, Sport & Promotion Mgmt.
- Entrepreneurship
- Fashion Marketing & Management
- Finance
- Franchising Management
- Health Care Management
- Hospitality Management
- Innovation Marketing & Management
- Insurance Risk Management
- International Business
- Management
- Management Information Systems
- Marketing
- Operations & Supply Chain Management

### Master of Business Administration (MBA) 24 month program



# Attractions



## Midland Area Highlights

- Michigan's Great Lakes
- Global headquarters of The Dow Chemical Company, a Fortune 500 company.
- Downtown Midland. Experience the shopping, dining and nightlife.  
[www.downtownmidland.com](http://www.downtownmidland.com)
- Enjoy minor-league professional baseball games at the Dow Diamond.  
[www.loons.com](http://www.loons.com)
- Visit Midland Center for the Arts for music, theater, science and arts exhibits.  
[www.mcfta.org](http://www.mcfta.org)
- Right next to campus there is a 30-mile Rail Trail for walking, jogging, biking and rollerblading.
- Visit the memorable Tridge, a three-legged footbridge over two rivers.
- Ice skating, hockey and turf field activities available at Midland Civic Arena  
[www.midlandcivicarena.com](http://www.midlandcivicarena.com)
- Greater Midland Community Center  
[www.midlandcommunitycenter.org](http://www.midlandcommunitycenter.org)

## Michigan Climate

December-February..... 1°C  
March-May..... 13°C  
June-August..... 27°C  
September-November.....15°C

## Near Major Cities

Detroit, MI.....2 hours  
Grand Rapids, MI.....2 hours  
Ann Arbor, MI.....1 hour, 40 minutes  
Chicago, IL.....4 hours, 40 minutes  
Cleveland, OH.....4 hours, 18 minutes

Time represents driving distance from Midland

# Northwood University



## Big reputation, Big opportunity

Northwood University has a big reputation for providing its students with personal attention and career preparation. From admissions to degree completion, we are committed to your future.

## Facts About Northwood University

- Northwood has **1,473 international students from 73 countries.**  
(Numbers represent students at International Program Centers and U.S. locations.)
- In total, Northwood has almost **7,000 students.**
- International students represent more than 21% of all Northwood students.  
(Combined number both at International Program Centers and U.S. locations.)
- 60% of Northwood students participate in internships before they graduate.
- 85% of Northwood students are employed within one year of graduation.
- Northwood students are recruited by international firms such as:



# By the numbers

## Your Estimated Investment\*

Program	Per Term Tuition	Annual Tuition
Bachelor's	\$11,930	\$23,860
MBA (24-month)	\$5,976	\$17,928**
Intensive English	\$6,250	\$12,500***

## Other Annual Costs

Accommodations	\$5,150
Meals	\$4,730
Medical Insurance	\$1,149
Student Fees	\$890 (undergrad)

\*Based on 2016-2017 academic year rates; actual cost subject to change for each academic year. Books and other personal expenses vary by student and program.

\*\*Program runs 3 semesters/year for 2 years.

\*\*\*Based on 2 semesters.

Online program tuition costs available upon request.

## Academic Calendar

Year	Intake	Term Starts	Term Ends
2017	Spring	9 January	7 May
2017	Summer	15 May	6 August
2017	Fall	28 August	17 December
2018	Spring	15 January	13 May

## Academic Scholarships

Northwood has many scholarships available, including scholarships for academic and athletic success for BBA and MBA students. Scholarships are based on merit and other criteria. Speak with your Admissions Representative for more details.



The **Four-Year BBA/MBA track** allows you to complete your BBA in three years, followed by a one-year, full-time, MBA at the DeVos Graduate School.

**Only available for certain degree programs.**  
**Additional criteria may apply, learn more at [northwood.edu](http://northwood.edu).**  
**Ask your admissions representative for more details.**

# Application Process

## Applying to Northwood

- Northwood makes it easy to apply to be a student. SAT, ACT GMAT and GRE are waived for international students.\* No application fee required.  
Visit our online application page to get started: [apply.northwood.edu](http://apply.northwood.edu)

\*SAT or ACT required for athletes due to NCAA regulations. Also, can be submitted for optional documentation for scholarship eligibility.

## To Accept Our Offer & Begin the I-20 Process

To accept admittance to Northwood University, we need the following:

- Send Northwood University original transcripts directly from your school.
- Pay Commitment Deposit (Refer to your acceptance letter for payment amount).
- Copies of sponsor's bank statements (Minimum \$40,000 for Bachelor's program, \$34,782 for Master's program).
- Submit proof of financial support.

Your I-20 immigration document will be shipped for you to schedule the visa interview.

## Intensive English Program

Northwood University's Intensive English Program (IEP) offers English language instruction for international students. Students who do not have the required TOEFL or IELTS score may apply for the Intensive English Program. English proficiency requirements are shown below.

The IEP classes help students make a successful transition to BBA and MBA programs and prepare you for university classes.

Exam	Minimum Score	
	Undergraduate Programs	Graduate Programs
TOEFL	500 (Paper) 173 (Computer-based) 61 (Internet-based)	550 (Paper) 213 (Computer-based) 80 (Internet-based)
IELTS	6.0 overall band score	6.5 overall band score
EIKEN	Grade 2A	Grade Pre-1
IB	5 on English A1 or A2 exam	Not accepted for Graduate Admission
Cambridge English Tests	FCE or CAE (minimum score of B2)	CAE or CPE (minimum score of C1)
Oxford Online Placement Test (OOPT)	61 (minimum score)	80 (minimum score)
ELS	Level 112	Level 112
ACT	18 for both composite and reading sub-score	Not accepted for Graduate Admission
SAT	450 Critical Reading	Not accepted for Graduate Admission
PTE Academic	61 (minimum score)	80 (minimum score)